

PUBLICITY CONTEST

THE 2018 MIAS CONTEST

CONTEST RULES AND REGULATIONS

The 2018 Auto Show is organized by the Montreal International Auto Show Ltd (herein referred to as the MIAS).

PRIZE DESCRIPTION:

- 2 airplane tickets to Paris 2 tickets for 3 days at the Mondial de l'Automobile de Paris.
- 2 nights with breakfast at the Marcel hotel in Paris
- 3 nights, 3 breakfasts, 2 gourmet dinners and 2 tickets for the museum at Le Mans
- A Hertz rental vehicle for 5 days, unlimited mileage
- 500\$ in Pocket money

A value of near \$6,050

Conditions

The winner must accept the prize as it was presented on the contest page on the 2018 MIAS website. The prize cannot be transferred nor exchanged for monetary value. The winner agrees to use this prize to travel and to visit the Mondial de l'Auto de Paris 2018, between October 4th and 14th, 2018. The winner will specify their chosen dates, for their flights, before February 15th 2018.

To collect the prize, the winner must present himself/herself at the MIAS office, located at 2335 Guénette Street, Saint-Laurent, appointed by the MIAS, prior to April 2nd 2018.

Eligibility

Winner must be 18 years old or older, Canadian citizen, residents of Quebec

PARTICIPATION

For Contest entry, you must complete the online registration via the MIAS website contest page from Monday, December 11th 2017 until January 17, 2018, 5:00 p.m., at which time the Contest will close.

Guidelines: Participants should visit the Contest page of the MIAS website, click on the contest form and correctly complete all required fields, including name, first name, age, complete address with postal code, telephone number with area code and email address. They should follow the instructions to confirm they have read and agree to abide by the rules of participation in addition confirming their eligibility. They will then click on the "I accept" to submit their entry. Upon receipt of registration confirmation, they will be automatically entered. Contest deadline is January 17, 2018 at 5:00 pm.

Entry Regulations: The MIAS will mandate an authorized person to draw one name from all the completed entries. The draw will occur on January 18, 2018 around 8:00 am.

Privacy: Personal information collected on participants in connection with this Contest will be used solely for the administration of contests and is subject to the Privacy Protection policy.

No commercial or other communication unrelated to the Contest will not be sent to the participant by other parties unless the entrant has otherwise specified by the participant.

No purchase necessary.

(Even if we need online access and an email account to enter the contest, no purchase is required to enter. Many public libraries, retail businesses and other establishments offer free access to computers, some Internet service providers and other companies offer free email accounts.)

Eligibility: The contest is open to all Canadian citizens, residents of Quebec who have reached the age of majority at the date of entering the Contest. Show employees, agents and representatives of the Contest Organizers, their subsidiaries and affiliates, their advertising and promotional agencies, prize suppliers, materials and services related to this contest or any other party directly linked to this Contest, and members of their immediate family are not admissible. For the purpose hereof, "immediate family" means father, mother, brothers, sisters, children, legal or common law spouse and any individuals with whom such employees, agents and representatives are domiciled.

Prize Eligibility

Participants must meet the following conditions, otherwise the Auto Show's Organizers reserve the right to cancel one or more of their entries and limit one entry for the duration of the contest. If participants possess more than one email address, only 1 email address is permitted by person.

Entry limit: limit of one email address and participant entry per day. If the identity of an entrant is disputed, the account holder of the email address used at the time of entry will be determined as the participant. The person to whom an email address has been assigned by an Internet service provider, online service provider or other organization responsible for assigning email addresses for the domains associated with the submitted email address is considered the authorized account holder.

Enrollment audit: The validity of any Contest entry is subject to verification by the partners. Any entry that is illegible, incomplete or fraudulent will be disqualified. Any participant or any person attempting to register by means contrary to these Official Contest Rules or otherwise disrupt the operation of this Sweepstakes or is likely to be unfair to other entrants or potential entrants will be disqualified. All decisions of the contest judges, who may be employees or independent organizations, regarding the eligibility or disqualification of entrants, are final. All entries become the property of the partners and will not be returned.

Disqualification: The contest organizers reserve the right to disqualify any person or cancel one or more entries of any person participating in this contest or trying to participate by means contrary to these rules or unfair to other participants (e.g. entries exceeding the limit allowed, computer hacking, etc.). Offenders may be referred to the judicial authorities.

Participant Identification: For purposes of these rules, the entrant is the person whose name appears on the participating ballot.

The MIAS contest is open exclusively to Canadian citizen, Quebec residents who are 18 years of age or older.

Communication with Entrants: No communication or correspondence will be exchanged with entrants in this contest except with those selected as the winner for the prize.

Winner: By participating in this Contest, each entrant acknowledges that the partners will not be required, under any circumstances, to award more prizes than the number of available prizes, as set out in the official rules of the Contest. In case of an error, a malfunction or a defect in design, the promotion, management, establishment or

administration of the Contest, whether mechanical, electronic human or otherwise, the number of declared winners or the number of prizes claimed by entrants is greater than the number of prizes available, the partners reserve the right, in their sole and absolute discretion, to terminate the Contest in whole or in part, without notice, subject only to the prior approval of the Régie des alcools, des courses et des jeux (RACJ), if required in the province of Quebec. They will award the correct number of prizes among the eligible entries submitted prior to the end of the Contest.

Partners will not assume liability in the event or situation beyond their control, a strike, lock-out any work conflict in their establishments or establishments of organizations or enterprises whose services support this Contest. They reserve the right, in their sole discretion, to modify, cancel, terminate or suspend the Contest, in whole or in part, for any cause or circumstance, without limitation, in the event of administration corruption, security concerns, fairness or proper conduct of the Contest such as a virus, computer bug or unauthorized human intervention, subject to the approval of the RACJ in the province Quebec

By participating in this sweepstakes or trying to participate, each entrant and / or potential entrant permanently agrees to release and discharge partners and their respective directors, officers, employees, shareholders, agents or other representatives (collectively, the "Releasees") of any claim, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnity, contract or liability of any nature whatsoever arising from or related to participation or attempted participation in this sweepstakes.

The Beneficiaries disavow all responsibility for the malfunction of any computer component, software or lines of communication in respect to any faulty, incomplete, incomprehensible, or erased computer or network transmissions which may limit the ability or prevent any person from entering the Contest. Beneficiaries also disclaim any responsibility for any damage or loss that may be caused, directly or indirectly, in whole or in part, from downloading any Internet page, software or any form and by the transmission of information related to the Contest.

The Releases will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the Contest website during the Contest period, or for any technical malfunction or other problems with any telephone network or lines, online systems, servers, access providers, equipment or software or for any technical problems or traffic congestion on the Internet or at any web site, or any combination of the foregoing, and will not be responsible for any injury or damage to any person or property resulting from participation or attempted participation of such person or any other person in this sweepstakes. Any attempt to deliberately damage any website or undermine the legitimate functioning of this Contest is a violation of criminal and civil laws and should such an attempt be made, the partners reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

The winners waive all liability from the MIAS, suppliers, advertising agencies, employees and insurance brokers for any damage that may occur as a result of accepting or using the prize. Prior to receiving the prize, the winner agrees to sign a Declaration and Release Form.

Modification: The Contest Organizers reserve the right, at their sole discretion to cancel, terminate, modify or suspend this Contest, in whole or in part in the event or occurrence of an event, an error or any human intervention that could corrupt or affect the administration, security, fairness or proper conduct of the Contest as provided for in this Regulation and that, subject to the approval of the RACJ, if required.

Any litigation respecting the conduct or organization of a Contest publicity may be submitted to the RACJ for a ruling. Any litigation regarding the awarding of a prize may be submitted to the RACJ solely for the purpose of helping the parties reach a settlement.

Personnel information: The personal information gathered about entrants in connection with this Contest will be used solely for the administration of this competition. No commercial or other communication unrelated to the

Contest will be sent to the participant by any other parties unless the entrant has otherwise authorized them to do so.

By participating in this contest, winners authorize the organizers and their representatives to use, if required, their name, photograph, and image, statements regarding the prize, place of residence or voice for publicity purposes, without any form of remuneration.

The contest rules are available at the MIAS office located at 2335; rue Guénette, Saint-Laurent (Québec), H4R 2E9 and on the MIAS Contest page. <http://fashionbar.ca/lacelerateur/en>

The prize must be accepted as described in these rules and cannot be transferred to another person, substituted for another prize or exchanged in part or in full. Notwithstanding the foregoing, in the event that, for reasons unrelated to the winner, if the contest organizer cannot award the prize, or portion thereof, as described herein, they reserve the right to award a prize deemed equivalent;

The refusal of a person selected as the winner to accept the prize, or part thereof, as provided for in this Regulation releases the Sweepstakes organizers from any obligation related to the prize or a portion of the prize to that person.

To get the prize, selected entrant must first, in addition to meeting the Contest eligibility criteria and comply with the Official Rules (the "Winner");

a) respond to the message sent by email left by the contest Sponsor or its representatives within the 48 hours following the selection of the winner;

b) sign a standard declaration and release of liability prior to receiving the Prize, freeing the Sweepstakes organizers and sponsors from any liability for any damage that may result from use of the prize. The winner must sign this document before taking possession of the prize.

c) be able to go on his own to the address indicated by the sponsor to claim the prize.

d) be a Canadian citizen and reside in Québec.

Taking possession of the prize.

The selected entrant must comply with the instructions and procedures supplied by the Sponsor or its representatives to collect his prize. Among others and without limitation, the Sponsor may, in its sole discretion request the entrant to make an appointment and / or establish a time limitation after which the selected entrant cannot claim and / or use and / or consume and / or take possession of the prize.

Disqualification

Failure to comply with each of the conditions set out above, the selected entrant will be disqualified and will not receive any prize. In such event, Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entrant as a potential prize winner

A French version of the contest rules is available. In case of discrepancy between the French and English version, the French version shall prevail.